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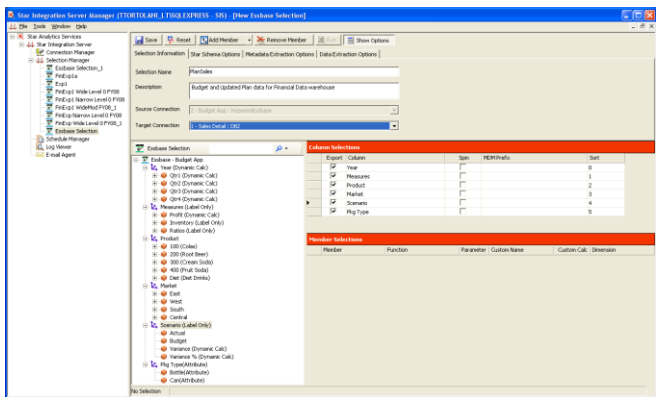
Star Analytics Releases New Version of Star Integration Server to Tap Data for Financial Information Management

Breakthrough Solution for Financial Data Integration

SAN MATEO, Calif., March 2, 2009 – Star Analytics, Inc., a leading provider of enterprise data integration software for Financial Consolidation, Planning, Budgeting and Analysis, today announced the immediate availability of the Star Analytics Star Integration Server 2.5. The Star Integration Server provides a simple, cost-effective and automated method of extracting and sharing data from Oracle Hyperion and other finance applications with relational data stores and Business Intelligence (BI) applications.

The new version offers new features such as:

- Faster extract performance to Oracle database targets and from cubes in Oracle Essbase Version 9.3.x and higher;
- New database support leverages the performance, scalability and reliability of IBM DB2 Version 8.2 or higher;
- Additional support for Sybase System 12 or higher and MySQL Enterprise Version 5.0 or higher;
- Configurability makes it easy to adapt to emerging regulatory and financial reporting requirements including International Financial Reporting Standards (IFRS);
- Support for Oracle Essbase 11.



“This economic climate requires that corporations rethink planning and decision making processes that have been hampered by latent data trapped inside finance applications and business intelligence cubes,” said Tom Tortolani, VP Products at Star Analytics. “Star Integration Server eliminates the manual and error prone methods of accessing, consolidating and analyzing financial data, providing the ideal solution to engage more decision makers across the company to optimize profitability and operational performance.”

Customers are pleased with the enhanced performance, ease of use and the ability to support a best of breed financial operations environment.

For example, the Star Integration Server with its newly released DB2 connectivity has been a vital component in the fast enablement of Cognos reporting internally within one of the largest and most visible technology users of Oracle Hyperion technology.

Financial Information Management: New Solution Areas Emerge

According to a Ventana Research report titled *Star Analytics Unlocks Hyperion Data Vaults (2008)*, “With a great deal of key information in applications such as Hyperion, Finance organizations spend considerable time and effort working around the lack of integrated data for financial performance management. Ventana recommends software from Star Analytics, which can help companies make this data much easier to integrate into other applications and processes.” For the full report by Robert Kugel, CFA, visit <http://www.staranalytics.com>.

Enterprise customers, including leaders in financial services, oil and gas, insurance and technology, are using the Star Integration Server to achieve these benefits across a variety of innovative solution areas, including:

Continuous Planning – Customers are using Star Integration Server to support dynamic, rolling budgets and continuous planning processes that increase the accuracy of plans and forecasts and quickly identify variances.

“The new version of Star Integration Server offers significant value for our customers,” said Edward Roske, CEO of interRel Consulting, a member of the StarPartners program. “By providing a secure and reliable way to integrate and



share financial data across Oracle data warehouses, Oracle Hyperion and tools from other BI vendors, the Star Integration Server allows decision makers across our clients' operating units to adapt their plans as business conditions change.”

Single Source Financial Reporting – Decision makers in many companies spend valuable time assembling and reformatting data for reports. The Star Integration Server eliminates this manual burden by creating a unified repository for financial data, business rules, calculations and assumptions and making it accessible using leading BI tools.

Find details on finance solution areas and success stories at <http://www.staranalytics.com/solutions>.

More Resources

View a demonstration

Discover how simple it is for non-technical users to extract, maintain, monitor, audit and reuse metadata and data from Oracle Hyperion sources (such as Oracle Essbase, Oracle Hyperion Planning and Oracle Hyperion Financial Management) and format application information for relational databases at http://www.staranalytics.com/demos/sis_demo_medium.

Free download

Test drive the Star Integration Server at <http://www.staranalytics.com/products/express/>.

StarPartners Network

Star Analytics partners offer a range of consulting and training services in areas such as Enterprise Performance Management (EPM), Data Warehousing and Business Intelligence. Visit <http://staranalytics.com/partners/>.

About Star Analytics

Star Analytics, Inc. is a leading provider of enterprise data integration software for Financial Consolidation, Planning, Budgeting and Analysis. Its flagship product, the Star Integration Server, allows corporations to extend the value of their investments in business intelligence and data warehousing. Star Integration Server is fully deployed in Fortune 1000 companies in industries such as aerospace, banking, chemicals, computer software and hardware, energy, financial services, Internet search, manufacturing, mining, online travel, pharmaceuticals and skin care and cosmetics. Partners include IBM; SAP; Microsoft; Oracle Hyperion and others. Star Analytics is funded by Hummer Winblad Venture Partners and Lightspeed Venture Partners. www.staranalytics.com

Star Analytics is a member of the Microsoft Startup Accelerator Program at <http://www.microsoftstartupzone.com>.

Take part in discussions about the next generation of financial systems at the Finance Systems Innovators blog at <http://financeinnovators.blogspot.com>.

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