



**FOR IMMEDIATE RELEASE**

## **Star Analytics Invited to Present at Upcoming Oracle User Group Conferences**

Founder and CTO Quinlan Eddy Outlining Innovative Financial Data Integration Strategies that Help Oracle Essbase Customers Derive Greater Value from Their Investments

SAN MATEO, Calif., Feb. 9, 2009 – Star Analytics, Inc., a leading provider of enterprise data integration software for Financial Consolidation, Planning, Budgeting and Analysis, will participate in three upcoming Oracle User Group Conferences. The events will feature Star Analytics Founder and Chief Technology Officer Quinlan Eddy, presenting “*Extraction and Downstream use of Essbase Data: The Good, the Bad and the Ugly*,” a session on technology advances that make it easier and more cost-effective for IT and Finance departments to access and share the rich financial data in Oracle Essbase, the industry-leading OLAP (Online Analytical Processing) Server.

**February 27, 2009**

**Winter 2009 NCOAUG Training Day**

Drury Lane, Oakbrook Terrace, IL

Free registration at <http://www.ncoaug.org/events.html>

This free event unites members of the regional Oracle Applications community with Oracle Corporation to share knowledge, ideas, tips and tricks. It is hosted by the North Central Oracle Applications User Group, a non-profit organization serving Illinois, Iowa, Wisconsin, Indiana, Michigan, Minnesota and Ohio.

**May 3 - 7, 2009**

**COLLABORATE 09: Technology and Applications Forum for the Oracle Community**

Orange County Convention Center West, Orlando, FL

Register by April 2 and save: <http://www.ioug.org/collaborate09/>

Hosted by the Independent Oracle Users Group (IOUG), the Oracle Applications Users Group (OAUG) and Quest International Users Group (Quest), IOUG Forum is the premier event for Oracle database and technology professionals looking for best practices and real-world solutions. The conference features hundreds of sessions across seven tracks, including: Architecture and Infrastructure, Business Intelligence/Warehousing, Database, Development, Middleware, Professional Development and Governance and Corporate Compliance (GCC).

**June 21 - 25, 2009**

**ODTUG Kaleidoscope 2009: Destination Developer**

Hyatt Regency Monterey Resort & Spa, Monterey, CA

Save on early bird registration: <http://www.odtugkaleidoscope.com>

Described as the “greatest collection of Oracle design and development talent in the industry,” Kaleidoscope is hosted by ODTUG, an independent, not-for-profit global organization providing education, support, advocacy, and networking opportunities for all developers, using a variety of technologies, who work on Oracle Databases.

### **About This Presentation**

All three events will highlight Eddy’s direct experience with hundreds of successful enterprise customer deployments of Oracle Essbase. He’ll outline 12 methodologies for accessing Oracle Essbase data, metadata and security, including the advantages and challenges from a business and technical perspective.

Case studies will illustrate how the world’s leading companies are using Star Integration Server to automate the integration and sharing of data from Oracle Hyperion and other finance applications with relational data stores and Business Intelligence (BI) and Enterprise Performance Management (EPM) applications.

### **About Star Analytics**

Star Analytics, Inc. is a leading provider of enterprise data integration software for Financial Consolidation, Planning, Budgeting and Analysis. Its flagship product, Star Integration Server, allows corporations to extend the value of their investments in business intelligence and data warehousing. Star Integration Server is fully deployed in



Fortune 1000 companies in industries such as aerospace, banking, chemicals, computer software and hardware, energy, financial services, Internet search, manufacturing, mining, online travel, pharmaceuticals and skin care and cosmetics. Partners include SAP BusinessObjects; IBM Cognos; Microsoft; Oracle Hyperion and others. Star Analytics is funded by Hummer Winblad Venture Partners and Lightspeed Venture Partners. [www.staranalytics.com](http://www.staranalytics.com)

Star Analytics is a member of the Microsoft Startup Accelerator Program and was named a “2008 Red Herring 100 Winner” by the editors of *Red Herring*.

Take part in discussions about the next generation of financial systems at the Financial Systems Innovators blog at <http://financeinnovators.blogspot.com>.

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