



FOR IMMEDIATE RELEASE

Star Analytics to Present at Northern California Oracle Applications User Group 2009 Training Day

Highlighting New Ways to Leverage Oracle Essbase for Financial Information Management

SAN MATEO, Calif., Jan. 20, 2009 – Star Analytics, Inc., a leading provider of enterprise data integration software for Financial Consolidation, Planning, Budgeting and Analysis, will participate in the NorCal OAUG 2009 Training Day on Wednesday, January 21, 2009 from 7:30 a.m. to 7:00 p.m. at the Santa Clara Convention Center.

Star Analytics Founder and Chief Technology Officer Quinlan Eddy will present a session titled “*Extraction and Downstream use of Essbase Data: The Good, the Bad and the Ugly.*” The session will highlight technology advances that make it easier and more cost-effective for IT and Finance departments to access and share the rich financial data in Oracle Essbase. Based on direct experience with hundreds of successful enterprise customer deployments, Eddy will outline 12 methodologies for accessing Oracle Essbase data, metadata and security, including the advantages and challenges from a business and technical perspective.

Attendees can also preview the latest release of Star Integration Server at booth #30 in the Expo Hall. The demonstration will show how the world’s leading companies are using Star Integration Server to automate the integration and sharing of data from Oracle Hyperion and other finance applications with relational data stores and Business Intelligence (BI) and Enterprise Performance Management (EPM) applications.

Hosted by the NorCal OAUG, the 2009 Training Day covers the Oracle E-Business Suite, Siebel, Hyperion and Agile product lines. NorCal OAUG provides users with a forum sharing and accumulating information related to the selection, implementation, use and future direction of Oracle Applications. For program and registration details, visit www.norcaloaug.com.

About Star Analytics

Star Analytics, Inc. is a leading provider of enterprise data integration software for Financial Consolidation, Planning, Budgeting and Analysis. Its flagship product, Star Integration Server, allows corporations to extend the value of their investments in business intelligence and data warehousing. Star Integration Server is fully deployed in Fortune 1000 companies in industries such as aerospace, banking, chemicals, computer software and hardware, energy, financial services, Internet search, manufacturing, mining, online travel, pharmaceuticals and skin care and cosmetics. Partners include SAP BusinessObjects; IBM Cognos; Microsoft; Oracle Hyperion and others. Star Analytics is funded by Hummer Winblad Venture Partners and Lightspeed Venture Partners. www.staranalytics.com

Star Analytics is a member of the Microsoft Startup Accelerator Program and was named a “2008 Red Herring 100 Winner” by the editors of *Red Herring*.

Take part in discussions about the next generation of financial systems at the Financial Systems Innovators blog at <http://financeinnovators.blogspot.com>.

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